

FOR IMMEDIATE RELEASE

Top Speaker Lisa Nichols to Address Zanes Law Gathering *Leading firm addresses corporate culture and change amid expansion in Phoenix*

Tucson, Ariz. (Nov. 12, 2013) – Many business owners cannot imagine why quick growth would be a problem. But rapid expansion can create issues and growing pains. Fast-expanding Tucson injury firm [Zanes Law](#) is investing in its culture and its team’s personal well-being by bringing top entrepreneur and transformational speaker [Lisa Nichols](#) to Tucson on Nov. 21, to address the company’s 40 employees.

A successful entrepreneur, speaker, featured teacher on the DVD “The Secret,” and New York Times best-selling author of six books, Nichols brings an energetic, accessible approach to corporate motivation.



This will be Nichols’ fourth visit to Zanes Law, a client she has seen grow from three Tucson offices to its current five offices in two cities. The company has doubled in size in the last three years, and has two brand-new offices in Phoenix.

Founders Doug and Claudia Zanes, along with many long-term team members, have adjusted their roles for an ever-larger firm. But what has not changed is the personal closeness that originates in Zanes Law’s beginnings as a family business.

“Change is challenging, and it says a lot when a business has the foresight to bring in experts to navigate through that process,” says Nichols. “The Zanes team has a sense of family and a commitment to the greater good. We have worked intensively on teamwork and on propelling excellence; this team has been unstoppable in its determination to grow the business and serve its clients. Claudia and Doug have demonstrated passion, excellence and desire to serve their community.”

Nichols will address workplace issues such as communication, professionalism and conflict resolution, as well as personal well-being and work/life balance, in the context of her book, “No Matter What: 9 Steps to Living the Life You Love.”

The event is exclusive to the company, but Lisa Nichols and Zanes Law Claudia Zanes, CEO (Non-lawyer), will be available for a limited number of interviews on entrepreneurship and growth. To arrange interviews, please call the contacts listed at the bottom of this release. For more about Zanes Law, please visit [ZanesLaw.com](#).

ABOUT ZANES LAW

Zanes Law is an 11-year personal injury law firm in Southern Arizona, with a large practice in motor vehicle accidents and workers' compensation. Founded in 2003, the firm is led by Doug Zanes, Founder and Responsible Attorney, and Claudia Zanes, CEO (Non-lawyer). Its attorneys have more than 40 years of combined experience in personal injury law. Zanes Law has three offices in Tucson and two in Phoenix, and prides itself on strong community involvement. More information is available by calling (888) 894-0135 or visiting ZanesLaw.com.

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