

FOR IMMEDIATE RELEASE



Zanes Law's Claudia Zanes Named a 2013 Woman of Influence

CEO to be among those honored at Nov. 19 Inside Tucson Business event

Tucson, Ariz. (Nov. 13, 2013) – Personal injury firm Zanes Law is pleased to announce that its CEO (Non-lawyer), Claudia Zanes, has been selected by Inside Tucson Business as one of its 10 Women of Influence for 2013.

For 11 years, the business journal has sought out local businesswomen making a difference in the community, their careers or a combination of both. This year's winners are profiled in the Nov. 8 issue of Inside Tucson Business and will be honored at a breakfast event on Nov. 19 at Westward Look Wyndham Grand Resort & Spa.



Though she is not an attorney, Claudia Zanes' marketing knowledge, business management and deep community ties have been absolutely essential to growing Zanes Law. In only 11 years, the firm has come to the forefront of Arizona's

competitive legal market, growing from a single-attorney, three-staff firm to five offices and more than 40 employees.

Born in Nogales and raised with few material comforts, Claudia Zanes was an award-winning sales professional before starting Zanes Law together with her husband, attorney Doug Zanes, in 2003. The firm has three offices in Tucson and two newly opened offices in Phoenix. While Doug Zanes oversees the firm's legal operations, Claudia has led the firm's presence in the communities served. Today, Zanes Law is widely known for not only providing personal injury representation, but also by being active in multiple community outreach initiatives each year.

Critical to the firm's success is its family atmosphere, which extends to both staff members and clients. Claudia Zanes is directly responsible for ensuring that the firm's family-oriented culture survives its expansion into the Phoenix market. This includes sustained involvement in corporate philanthropy, for which Zanes Law was recognized as a finalist in the Tucson Metro Chamber's 2013 Copper Cactus Community Service award.

In 2013, Claudia Zanes chaired the Go Red for Women Movement, where she helped spread awareness about heart disease in women throughout southern Arizona. She specifically focused on educating the Hispanic community by bringing awareness to the two-day Fiesta Grande Street Fair in Barrio Hollywood, a neighborhood in the western edge of Tucson, and the Mariachi Festival that both took place in April 2013. In addition to spreading awareness, Claudia Zanes also chaired the 2013 Annual Go Red for Women Luncheon, one of several banner events for the Southern Arizona branch of the American Heart Association (AHA). The event reached a new high in same-day donations for the cause of women's heart health in southern Arizona.

In addition, Claudia Zanes sits on the board of directors for the Blair Charity Group, a non-profit foundation committed to promoting leadership development and leveraging networks to address the significant needs and priorities of southern Arizona, and founded Zanes Law's signature charitable event, School Supply Giveaway, which this year donated classroom supplies to 250 teachers.

"Being active and committed to our community is one of our firm's core values," says Claudia Zanes. "We are in this business to treat people well, and we believe strongly that we each have a personal responsibility to help make a better community, year-round. It's just who we are."

For more about Zanes Law, please visit zaneslaw.com. To interview Claudia Zanes, please call the contacts listed at the bottom of this release.

ABOUT ZANES LAW

Zanes Law is an 11-year personal injury law firm in Southern Arizona, with a large practice in motor vehicle accidents and workers' compensation. Founded in 2003, the firm is led by Doug Zanes, Founder and Responsible Attorney, and Claudia Zanes, CEO (Non-lawyer). Its attorneys have more than 40 years of combined experience in personal injury law. Zanes Law has three offices in Tucson and two in Phoenix, and prides itself on strong community involvement. More information is available by calling (888) 894-0135 or visiting ZanesLaw.com.

MEDIA CONTACTS:

Alexis Kieft

McFadden/Gavender

O: (520) 882-6262

M: (520) 909-7343

alexis@mcfaddengavender.com

Diego Romero

McFadden/Gavender

O: (520) 882-6262

M: (520) 401-1693

diego@mcfaddengavender.com

Website:

ZanesLaw.com

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